



Media Kit

Mike Bailey Paint Group



www.mikebailey.com.au

MIKE BAILEY – PROFILE

Mike Bailey is a major contributor to the painting industry and has worked at various capacities at State and National levels.

Mike Bailey Paint Services is a 20 year old family business operating in Melbourne and rural Victoria. Mike is Chairman of Master Painter's Australia and a popular guest on 3AW's Big House. When it comes to anything about paint solutions and advice, he is the paint guru! Heritage houses and restoration projects are a large part of his work using quality products with long term results. As an environmental paint specialist, his work involves fire retardant and heat reflective coating solutions for buildings of all ages.

The Company employs well trained staff rather than contractors and offers a premium service as a Master Painter and Decorator and in Environmental Paint Solutions, for the Commercial and Domestic markets. Mike and his staff have all the correct certifications.

Mike Bailey Paint Services is a leading Victorian distributor for Heat Reflective Paints and Coatings for external surfaces, supplier of Low Toxic paints for internal surfaces, accredited in Asbestos Encapsulation and Lead Paint Removal.

The Company operates a retail outlet from Mooroopna for paint, paint supplies, paintable wallpapers and other decorating needs. The company offers an on-line mail order service.

ACCREDITATIONS QUALIFICATIONS

- Member of Master Painters Australia
- All work undertaken is to "*Master Painters Australian Industry Standards for surface Coatings including AS/NZS2311*" and we follow sustainable painting practices that are safe for the environment and consumers.
- Fully accredited in Sustainable Painting and Lead Paint removal.
- Qualified Enviro Painter, a development initiative by Master Painters and Sustainability Victoria

SERVICES

Environmental Paint Specialist – helping to make a “greener” Australia

As environmental and sustainable paint specialists and working in compliance with Federal, State and local Council requirements, the Company has a major commitment to minimising the release of contaminated solvents into the environment.

We have researched products that are low toxic and low in VOC s* that can pose health risks to humans e.g. eye and breathing irritation, particularly with some interior paints. **Volatile Organic Compounds*

In recent years we have helped to pioneer heat reflective products for the Australian market that significantly impact on reducing energy bills and reduce greenhouse gas emissions. As a result, we specialise in “ENERGY STAR HEAT REFLECTIVE” exterior paints and coatings that can help to reduce internal temperatures of buildings and create a major cost saving on air conditioning and resultant power usage. These breakthrough external coatings come in light through to dark colours and suit projects across the board – for the domestic, commercial and industrial markets. We are a leading Victorian distributor for these products.

We work to Australian industry standards and carry all the correct certifications for managing these products. We are also rated for asbestos encapsulation and accredited for lead paint removal.

Client Projects:

Scienceworks Museum Melbourne

Cerberus Naval Base

Ormond College Melbourne University

Master Painter & Decorator – for the domestic and commercial markets

We have a proven record with clients in achieving the highest quality painting standards in the industry. With extensive trade experience and using the best materials we work with designers, architects and individuals to achieve inspiring work.

We provide distinctive finishes for walls, ceilings, doors, cabinets and more. One of our strengths in achieving high standard long-term finishes is good preparation, alongside using quality paints and finishes. We take great pride in our work and services by providing year round work for our employee painters who are part of the family.

Our range of work comprises single rooms to large private residences, commercial, industrial, and institutional buildings. From contemporary new homes, to Heritage listed properties, to major renovations, we can work hours that suit your project and are fully insured for your security. We specialise in decorative finishes, feature walls and creative colour design.

We specialise in Acrylic Rendering for all interior and external applications – ranging from a full external project or makeover, to one wall! We believe this style of acrylic rendering is the future for flexibility, durability and longevity.

Client Projects:

Aldi/Subway Retail Development Benalla

Goulburn Valley Grammar Classrooms

Goulburn Valley Water Edwardian House Tatura

Mooroopna Pizzeria & Wine Bar

Snap Fitness Heidelberg & Camberwell Branches

Restoration Work - Lead Paint Removal

As a Master Painter & Decorator, restoration work is a large part of our work.

Paint containing lead was used in many Australian houses. Houses built before 1970 are most at risk, but those built more recently, may also have paint containing lead in some areas.

Exposure to lead is a health hazard. Even small amounts of dust or chips of paint containing lead, generated during minor home repairs, can be a health risk. Anyone painting a house or doing maintenance that could disturb paint containing lead should avoid exposing themselves to its hazards.

We are qualified and licensed in lead paint removal and follow the guidelines published on the [environmental.vic.gov.au](http://www.environment.vic.gov.au) website
<http://www.environment.gov.au/atmosphere/airquality/publications/leadpaint.html>

It warns do it yourself renovators on the risks associated with paint containing lead and on practical steps to keep those risks as low as possible. It recommends ideally that houses with paint containing lead should be assessed and the appropriate steps to deal with the problem should be taken by trained professionals.

To do this specialised work we use a professional strength paint stripper* that effectively removes architectural, industrial and lead paints. This non-toxic paint removal system is formulated without methylene chloride and is non-carcinogenic, non-caustic and non in-flammable. It is low in VOCs, has low odour, is biodegradable and user friendly.

**Smart Strip™ PRO - Professional Paint Remover*

Client Projects:

Restoration work – period home Hawthorn

Roof Restoration – enhance the look and value of a property

Roof restoration enhances the look and value of your property and is a worthwhile investment with a long-term outcome. For roof and gutter restorations, we exclusively use Energy Star heat reflective exterior paints and coatings which can save on energy bills and has some other major benefits using this product.

- Extend the life of your roof, save on restoration in lieu of replacement
- Choose from over 40 colours
- Use for home, office, warehouses, agricultural sheds
- Lower external surface temperatures
- Add comfort and productivity in the work place
- Store products/perishables at cooler temperatures
- Reduce greenhouse gas omissions

A client contacted us with a leaking Asbestos roof on his holiday home in Bonnie Doon. One sheet of asbestos was cracked and needed to be repaired and sealed. The crack was tapped and the entire roof surface encapsulated in **Energy Star EC 100 Heat Reflective Paint**. Work completed followed the strict guidelines of the Australian Standard for Asbestos roofing. The owners were extremely happy with the work and the appearance of their roof. They saved money rejuvenating the roof without having to replace it, as well as saving on disposal of waste and landfill. Their home is now cooler and saving on energy costs.

Our trade standards and quality control is unsurpassed and we offer a **5-year guarantee** on both product and workmanship using the Energy Star Heat Reflective product.

Client Projects:

Tahbilk Winery Restaurant

Scienceworks Museum Melbourne

Bonnie Doon House

Fire Resistant Coatings - the next generation in passive fire protection

In Australia, there is still much to be understood about “INTUMESCENT FIRE RETARDENT COATINGS”. CAP Fire Resistant products represent the next generation of intumescent water based coatings for “passive fire protection” and we offer these important facts:

- The product is a water-based, thin film, with an acrylic fire resistant component designed to protect various substrates from fire by developing a thick char barrier when exposed to high temperatures or flame.
- Now Heritage buildings can find fire rating solutions where original ceilings can be restored rather than replaced AND thin film technology means minimal loss of detail to decorative or ornate finishes.
- You can fire rate ceilings effectively and quickly e.g. nursing homes, hospitals, schools etc.
- You can use this fire rated paint for upgrading/refurbishing ceilings and walls without having to replace these areas with linings. A major cost saving in labour, time and materials.
- 60 & 90 minute passive fire solutions tested to Australian Standards
- Areas can be fire rated in days, not weeks!

Client Projects:

Mansfield Hotel

Ormond College Melbourne

Flinders Lane Fashion House

PAINT SHOP

The Paint & Decorating Shop – discover the latest range of specialty products

To better service our customers, we have a retail outlet operating from our Mooroopna Offices which offers an expansive range of paint, painting supplies, specialty finishes, environmentally friendly products, paintable wallpapers and more! It is a one stop shop for many reasons offering sound advice and quality products...

Location: 17 Toolamba Road, Mooroopna
Hours: Monday-Friday 9am-5pm
Orders: On-line mail order service available
Phone: [03] 5825 5444 Email: info@mikebailey.com.au

In store you will find:

✓ Mike Bailey Paint & Coatings – our own product range

The Company has its own paint range manufactured by Viponds Paints Melbourne [estab. 1954], who are recognised for bright accent colours and an extensive colour range of quality, durable paints. Their expertise is to colour match to samples, printing ink standards, design specifications and corporate colours. Exploring environmentally safe products for industry and our community is an ongoing commitment. Their most recent innovative product is TautFlex, a water-based coating for flexible surfaces and fast gaining market recognition in the signwriting, airbrushing, architectural and automotive areas.

Our expansive stock range includes: Interior and exterior paint, Anti mould wallwash, TautFlex paint for flexible surfaces and airbrushing, Fluorescents paints, Paving paints, non-slip floor coatings, clear finishes, Coloured blackboard paints and Dissol cleaner, Sealers, undercoats and ceiling paint.

✓ Craggon Fibreglass Surface Repair

CRAKGON® is a world-class product specifically designed and developed as a paint re-inforcer to permanently repair surface damage both internally and externally.

✓ Paintable Wall Coverings

The innovative *Patent Décor Paintables* came onto the market recently. This non-woven three dimensional paintable wall covering comes in over 100 textures and pioneers exciting new possibilities for wall design. Combined with paint it is simple and cost efficient, that not only transforms, but repairs a wall too!

✓ Heat Reflective Paints & Coatings

For the commercial and domestic markets this is a breakthrough product that reduces internal temperatures. We are Victorian Agents for the South Australian manufacturer of Energy Star Heat Reflective external paints and coatings. The product list is expansive for roof restorations/new roofs, external walls, renders, textured paint, sealer/undercoat, membranes, water proofing coatings + more.

✓ Paint Accessories & Fillers

Large range of ABC Paint Brushes, rollers and accessories and Selleys quality fillers.

✓ Oikos Non Toxic Paints

Designed for schools, hospital and general use, these are decorative internal and external paints with the lowest range of vocs available and great cleaning endurance. The Ultra Saten low sheen wall paint for example, can withstand 600,000 wipes and is recognized for its remarkable endurance.

✓ Cutex Timber Preservative Oils

These nourishing preservative oils can be tinted to an array of timber colours that will penetrate deeply into any species of timber, including hardwoods and bamboo, to repel water and assist with long term dimensional stability. No peeling or cracking, the product helps control warping, cupping, and splitting; effectively enhancing the service life of timber.

CONTACTS

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